

Video #5

The Top 10 Affiliate Networks

The Affiliate Network is the intermediary between merchants and affiliates. There are lots of affiliate networks; some are focused on retail programs, and some are focused on lead generation programs.

Affiliate Marketing is the best way to become your own boss, and choosing the right network is key. You should choose the network which provides you statistical information, tracking, and payment processing.

Before becoming an affiliate, do your research and find the best affiliate network for your marketing niche.

Most of the networks require a signup and setup fee ranging hundreds to thousands of dollars. You have to make sure that the network provides the level of service you require and the tools to help you properly run your campaign.

On the other hand, the merchant handles all the logistic activities such as selling product and services, placing customer order, and shipping. Merchants provide commissions to the affiliate for all the visitors and customers who come via affiliate links to the merchant's website.

All affiliate programs are different in some ways, so you can choose the one that is right for you.

Some of the more common networks are:

Amazon Associates – affiliate-program.amazon.com

Amazon is one of the most trusted sites for shopping. Amazon Associates is a well-known way to convert visitors into customers. If you are running a blog or website and want to monetize it, the Amazon Associate program is a good way to make money online as an affiliate.

Because Amazon offers more than a million products, you can choose the product that fits your marketing niche and then promote it to your audiences. On your website, you can also add individual products for a customized look.

Amazon provides its affiliates up to 10% advertising fees on purchases. Amazon also provides you with a complete, detailed report of your conversions using report tools. Amazon pays commissions up to 10% on every purchase. Amazon also provides you with a complete and detailed report of your conversions using reporting tools. They also give great and instantaneous support for any problem you may have.

ClickBank – www.clickbank.com

ClickBank is the privately held marketplace for digital products. It is continuously voted as a high traffic website, and it builds a connection between affiliates and digital content creators.

This affiliate program allows you to promote the products that are related to your niche. When a customer comes to your website, he or she won't feel like you are promoting another website on your blog or website; they will feel as if you are providing something they need. This helps you to generate leads.

ClickBank provides a Gravity score of each product to specify how many products have been sold by affiliates in last 8 weeks. A Gravity score shows the popularity of a product and how well that product is generating sales.

Commission Junction – www.cj.com

Affiliates familiar with online business need to know about commission junction. Commission Junction is one of the largest affiliate marketing sites in North America, and it operates worldwide. Owned by ValueClick, it is known for highly professional work.

Commission Junction has a wide variety of products, so you can choose the best niche and apply. If the advertiser approves your application, you will become a publisher, and you can post the advertisement onto your own website. When someone clicks or purchases, you will earn a commission.

It provides options to connect products with a variety of links, including text, images, buttons, or banners. In addition, it also offers a pay-per-call affiliate program to help affiliates get paid for every lead generated.

ShareASale– www.shareasale.com

ShareASale is one of the oldest and most respected affiliate networks on the internet. There are more than 4000 affiliates advertising their products.

The main benefits of ShareASale are the potential to earn profitable revenue easily and the opportunity find advertiser products that are related to your blog or marketing niche. ShareASale directly deposits using datafeeds ftp and provides real time reports.

ShareASale receives excellent ratings regarding company reputation, customer service, and commission payment. They consistently get great reviews from their customers and affiliates.

Affiliate Window – www.affiliatewindow.com/us

Affiliate Window is the most popular and award-winning affiliate marketing website in the UK, with 75,000 registered affiliates. In addition, its prominence is steadily increasing in the US and Canada. It works on the idea of performance based marketing.

This company serves its affiliates by providing high commission rates as well as web and mobile based performance analysis reports. It also runs an online lead generation campaign to help affiliates. Affiliates earn sales based commissions based on the traffic that is sent to the advertiser website. This is known as the Cost-Per-Action Model, and it is more transparent than Cost Per Click

Affiliate Window has a unique business model for advertisers and publishers - ShopWindow and ContentWindow.

ClickBooth – www.clickbooth.com

ClickBooth is known for its Cost-Per-Action and Cost-Per-Click networks. ClickBooth works with the top selected affiliates. The network works with its affiliates to decide the payment cycle for each individual, and affiliates can choose their payout method from several payout methods.

ClickBooth affiliates get highest payouts and 24 X 7 support. It also looks for innovative technology in order to remain at the top of the industry.

ClickBooth values each partnership and strives to exceed publisher expectation to monetize the traffic of affiliates. An expert affiliate will utilize all the resources to create huge traffic. ClickBooth affiliates can refer to other affiliates using ClickBank publisher referral and receive 2% of gross referral credit and additional \$10 bonus for every affiliate.

PeerFly – peerfly.com

PeerFly is a Cost-Per-Action based affiliate network. With their referral program, you can earn 5% commission on each referral for a life time.

It accepts affiliates from all countries, and the amount of money you make is proportionally dependent on how smart and how hard you are willing to work.

The average conversion rate on PeerFly is about 8%. There is no cost to sign up with PeerFly or to use their services. All you have to do is explain how you are going to promote their products.

PeerFly requires the minimum information from customers, so if you are looking for easy affiliate products to start with, you can start with PeerFly.

MaxBounty – www.maxbounty.com

MaxBounty was founded in 2004 with the philosophy of paying more to their affiliates. More than 16,000 affiliates are dependent on MaxBounty for revenue via Cost-Per-Action advertising.

It is known as a hub of high payout offers. MaxBounty is not offering thousands of products but it has leads and exclusive offers.

In addition, it has some of the easiest types of offers to use, like email submits which are much easier than sales.

NeverBlue – www.neverblue.com

NeverBlue rewards its affiliate for each and every lead generation, sale, and download according to its Pay-Per-Action affiliate program. Each affiliate is evaluated, and only a few applicants will be affiliated based on a complicated interview process.

Terms and Conditions of Never Blue include a strict email and search policy. Once you become an affiliate, Never Blue provides you two contacts for support: first for Client Services and second for the Network Manager.

NeverBlue uses a proprietary technology model that allows you to make money quickly. It pays accurate and generous payouts to its affiliates, and high quality affiliates are also paid with exceptional reward.

LinkShare – www.linkshare.com

It does not matter whether you are an advertiser or a publisher; LinkShare is a great option for increasing your online revenue. It provides training to its affiliates regarding how to advertise or monetize online businesses.

With product offerings in many different niches, affiliates can choose their products according to their niche without having huge list of product to search. Their commission percentages are lower than other networks, but there are some products that pay 50% commission or more. However, payouts take longer than on other networks.

LinkShare also arranges monthly webinars, newsletters, and online tutorials for affiliates to refine their skills. And it provides excellent tracking services with reports, sales and commission rates.